

# Agile Teams to Build a Broadcast Satellite Product for an Integrated Communications Company

## The Challenge

The client wanted to build a next-generation product that would deliver broadcast satellite content to any customer, anywhere, anytime, and on any device. In order to do so quickly and with high quality, the client determined that a transition to Agile was necessary. Because of the scope, scale, and complexity of the environment, the best framework for reinventing product development was the Scaled Agile Framework (SAFe). This undertaking required a paradigm shift across the development teams and the onboarding of new skills and roles.

## The Solution

On the strength of Eliassen Group's reputation in the Agile recruiting sector, the client chose to partner with us in their attempts to quickly scale and acquire the required talent to meet their business objectives. We were able to leverage our extensive existing consultant pool and robust database of pre-qualified consultants to quickly find, screen, and supply candidates. As a practice, we match consultants who are the best fit for each client at the precise time, and our comprehensive Agile Training Services ensure that development teams, managers, and the entire enterprise have the tools needed to deliver quality products faster.

## The Client

### Leading Telecommunications Company

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The client is the world's largest telecommunications company and the second largest provider of mobile phone services. They are also the parent company of the world's largest media and entertainment company.

## Highlighted Results

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- 15 Product Owners and 10 Scrum Masters sourced and assigned to teams in under 45 days
- Average of 160% improvement in Team Speed
- Average of 60% reduction of escape defects
- Average of 3x increase in team satisfaction

## The Solution [continued]

Eliassen Group provided a talent solution that is delivering true value. We provided 26 consultants to assist in the implementation of the Agile framework and improve the development, testing, and delivery of the client's new products and services. We trained the entire organization on Agile Fundamentals, providing education and guidance around Agile concepts and practices that are driving business value and positively impacting company culture. Lastly, the team created a Lean Agile Center of Excellence (LACE) for the client.

## The Result

We are happy to report the following results on behalf of our client:

- 15 Product Owners and 10 Scrum Masters sourced, phased in, and assigned to teams within 45 days.
- Product Owners assisted the product organization with the creation of a product roadmap that included capabilities and features.
- Scrum Masters assessed and addressed the Agile Maturity of each team.
- Product Owners and Scrum Masters engaged with client communities to share Agile best practices and encourage consistency of the application of Agile practices and principles.
- The focus on 'shippability' resulted in a measurable increase in quality within the first two sprints.

## Consultants Deployed

- 10 Scrum Masters
- 13 Product Owners
- 8 Agile Coaches
- A Jira Architect
- A Marketing Business Analyst